



ANNUAL REPORT 2019



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A Message from the President/CEO

Dear Friends,

What a tremendous year it has been for the Child Advocacy Center! In 2019, we served **1,799 child victims** of abuse and **2,062 of their caregivers** -- **3,861 total people affected by child abuse**. Of the children we served **37 were victims of human trafficking** and **10 were victims of child pornography**. Our therapists provided **4,380 therapy sessions**, we conducted **228 forensic interviews** and provided **16,772 advocacy and case management services**.

The Child Advocacy Center also provided **24 presentations and/or trainings** about issues facing child victims for **650 child abuse professionals** and **750 community members**. Increasing knowledge about child abuse reporting, effects of trauma on child victims, and services and resources across the community help equip people in our area to protect children when they see signs and symptoms of child abuse.

I am grateful for everything our community has done over these past 20+ years to meet the needs of abused and neglected children. Your donations of time and money, snacks and clothing, Christmas presents and Halloween candy have made a significant and positive impact on the lives of the children we serve together. Together, we are transforming the lives of thousands of children in our community for the better.

2019 was a year of explosive growth for the CAC. Not only have we served an increased number of abused children and their families, but we have also embarked on an aggressive capital campaign to ensure that the CAC is available for children into the future.

In May 2019, the CAC gratefully received the promise of a matching gift of \$400,000. Our capital campaign committee took on this generous challenge and felt both compelled and encouraged to commit to raising \$1.6 million through June 2020. While this goal seems "humongous" (borrowing a word from one of the children we serve), our committee has raised over \$400,000 since May 2019, which will activate that substantial matching gift. The CAC has now crossed the halfway point towards our capital campaign goal, which will allow us to pay off our mortgage in January! This achievement has only become a reality because of the dedication and generosity of our committee and supporters. This is a massive step towards our goal. The next part of this journey is to raise the remaining \$800,000 in order to increase services and staffing, as well as to tackle remaining necessary renovation projects to enhance the efficiency and child-friendly ambiance of this space.

In addition to our programmatic and community accomplishments, our finances were exceptionally sound in 2019. Our 11th Annual signature fundraising event, Gainesville Gone Memphis, saw record-breaking attendance and funds raised. The event raised \$147,000 for the Child Advocacy Center, the highest amount raised to date.

On behalf of the Board of Directors and the staff of the Child Advocacy Center, we thank you so much for your support. Our hearts are full of love as we witness first-hand children conquering their abuse and the incredibly generous community that supports them on their journey.

Gratefully,

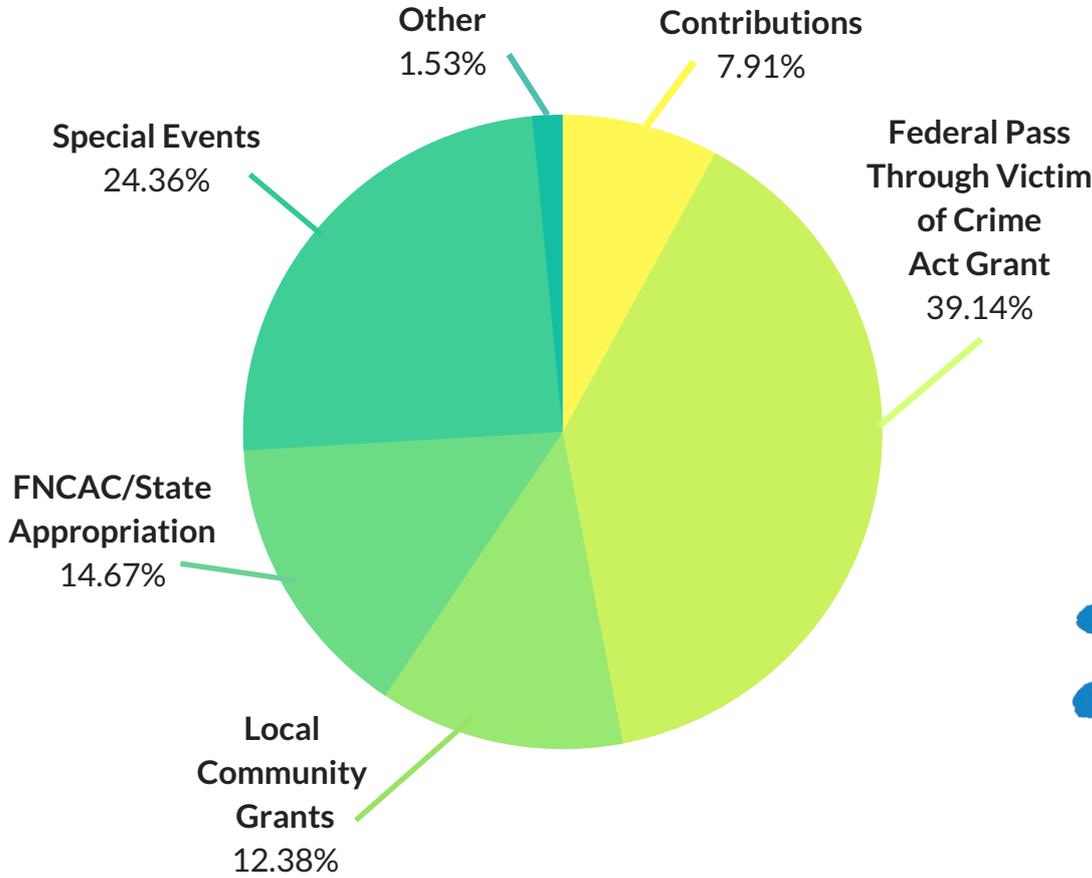


Sherry Kitchens, Ed.S., LMH-I
President/CEO



DOLLARS & CENTS

Funding Sources



Expenses

Program	\$863,865.79	82%
Management & Fundraising	\$189,395.70	18%
Totals	\$1,053,261.49	100%

The Better Business Bureau Wise Giving Alliance recommends that organizations spend at least 65% of their total expenses on program activities: the CAC spends 82%.

The Child Advocacy Center is a registered charitable organization with the Florida Department of Agriculture & Consumer Services. A copy of the official registration and financial information may be obtained from the division of consumer services by calling 1-800-HELP-FLA (435-7352).

Registration does not imply endorsement, approval, or recommendation by the state. Additional financial information including the Form 990 can be found online at www.cacgainesville.org/media

MISSION

A comprehensive, child-friendly facility where professionals from law enforcement, medical, child protection and therapeutic services effectively collaborate to meet the individual needs of child victims and break the cycle of abuse.

2019

BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Jeff Quigley, Board Chair
John Roberts, Vice Chair
Tara Ezzell, Secretary
Stacy Joyner, Treasurer

MEMBERS

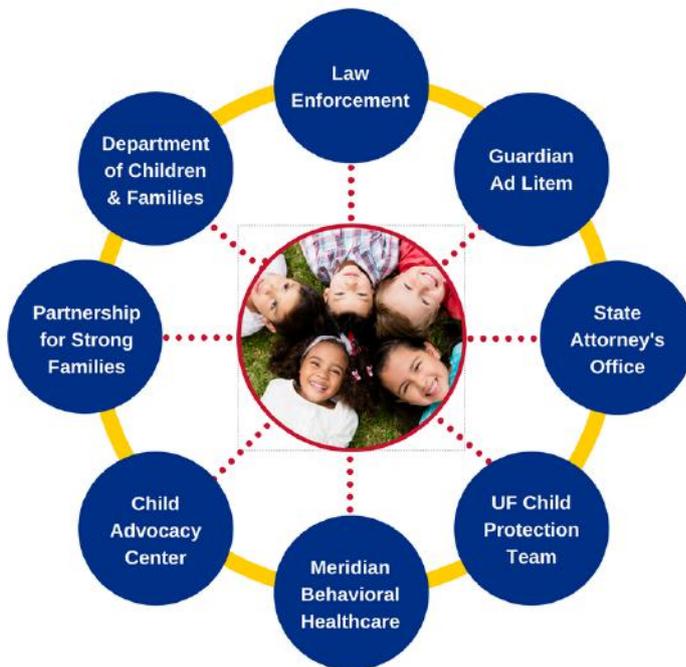
Greg Banks
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Bobbie Robinson
Tim Roselle
Linda Shaw
Lynda Tealer
Donna Weseman
Cristina Zeretzke-Bien

EMERITUS

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Susan Chauncey Horky
Scott Costello
Alan Hitchcock
Liz Jones
Dee Dee Cain Smith
Rod Smith
Jay Herrington*
Bobbie Eubanks Holden*

*Posthumous Dedication

PARTNERS



4,380 Therapy Sessions Provided

1,799 Child Victims Helped

228 Forensic Interviews Provided

